

MOMENTUM SPORTS GROUP

# THE U.S. COLLEGE RECRUITING PROCESS

*A step-by-step guide for international student-athletes*

Momentum provides personal, hands-on guidance from the first conversation with the athlete and family through recruiting, eligibility, admissions, the student visa process and preparation to arrive in the United States.

**FREE**

Initial consultation

**\$2,500**

Total recruiting service fee

**10%**

NIL commission on deals facilitated by  
Momentum

# How the Process Works

The U.S. college recruiting system can be unfamiliar and complicated for international families. Momentum's role is to make the process clear, organized and personal. We help the athlete understand what needs to happen, when it needs to happen and how each decision affects the next step.

Every athlete's pathway is different. Momentum begins by understanding the athlete's competitive level and results, academics, family budget, eligibility, preferred universities and personal goals. From there, we build a realistic recruiting strategy and stay involved as the athlete moves from coach outreach to offers, commitment, admission and the F-1 student visa process.

**The athlete and family remain responsible for completing official forms, providing accurate documents and making the final university decision.** Momentum guides them through those responsibilities so they do not have to navigate the process alone.

## Momentum Service & Fees

|                                                                               |                |
|-------------------------------------------------------------------------------|----------------|
| Free consultation                                                             | \$0            |
| Onboarding fee - due when signing with Momentum                               | \$750          |
| College signing fee - due within 7 days of signing/committing to a university | \$1,750        |
| <b>Total recruiting service fee</b>                                           | <b>\$2,500</b> |

**NIL representation:** Momentum receives a 10% commission on NIL opportunities directly facilitated by Momentum.

## STEP 1 | FREE CONSULTATION & INITIAL EVALUATION

| MOMENTUM'S ROLE                                                                                                                                                                                         | PLAYER / FAMILY'S ROLE                                                                                                                                                                              |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Meet with the athlete and family, explain the U.S. college pathway, understand the athlete's goals and make an initial evaluation of competitive background, academics, budget, timing and eligibility. | Share the athlete's sports background and results, graduation date, academic information, family budget, desired college start date, university preferences and any previous university enrollment. |

**Fee / cost at this stage:** \$0 - the initial consultation is free.

## STEP 2 | ONBOARDING & RECRUITING PROFILE

| MOMENTUM'S ROLE                                                                                                                                           | PLAYER / FAMILY'S ROLE                                                                                                                                                                                                    |
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| After the athlete signs with Momentum, organize the information needed for recruiting and build a clear profile that can be presented to college coaches. | Sign the service agreement, pay the onboarding fee and provide current results/rankings where applicable, sports résumé, video, academic records, graduation information, intended major, budget and eligibility history. |

**Fee / cost at this stage:** \$750 onboarding fee.

## STEP 3 | BUILD THE COLLEGE STRATEGY

| MOMENTUM'S ROLE                                                                                                                                                                                                                    | PLAYER / FAMILY'S ROLE                                                                                                                                       |
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| Evaluate the athlete's overall profile and identify realistic university opportunities. Together with the family, establish priorities such as athletic fit, academics, scholarship needs, location, major and campus environment. | Explain what matters most to you and your family. Be clear about budget, academic interests, preferred locations, level of competition and other priorities. |

## STEP 4 | COLLEGE COACH OUTREACH

| MOMENTUM'S ROLE | PLAYER / FAMILY'S ROLE |
|-----------------|------------------------|
|-----------------|------------------------|

Contact a wide range of appropriate college coaches, introduce the athlete, share the athlete's profile and video, follow up and continue communication as interest develops. Momentum also helps the athlete communicate professionally with coaches.

Respond quickly to Momentum and coaches, attend calls or video meetings, provide any requested information and keep Momentum updated on all communication.

## STEP 5 | ELIGIBILITY & ACADEMIC PREPARATION

| MOMENTUM'S ROLE                                                                                                                                                                                                                  | PLAYER / FAMILY'S ROLE                                                                                                                                                                                           |
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| Guide the athlete through the eligibility process and explain which accounts, academic records and certifications may be required. Momentum also helps determine what transcript translation or credential evaluation is needed. | Create the required eligibility account, enter accurate education and sports history, request official transcripts, arrange translations/evaluations when required and complete all requested eligibility tasks. |

**Fee / cost at this stage:** NCAA Eligibility Center Academic & Athletics Certification Account: approximately \$170 for international athletes planning to compete at an NCAA Division I or II school. For international Division III athletes who need an Athletics Certification Account, approximately \$75. Transcript translation and/or credential evaluation: typically approximately \$100-\$350, depending on the country, provider, report type and delivery options.

## STEP 6 | ENGLISH PROFICIENCY TEST

| MOMENTUM'S ROLE                                                                                                                                     | PLAYER / FAMILY'S ROLE                                                                                                    |
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| Confirm which English proficiency tests are accepted by the universities being considered and help the athlete understand timing and target scores. | Prepare for and take the required English test, such as Duolingo, TOEFL or IELTS, and send official scores when required. |

**Fee / cost at this stage:** English proficiency testing is paid directly by the athlete/family. Duolingo English Test: approximately \$70. TOEFL iBT: typically around \$200-\$300, depending on the testing country/location. IELTS: typically around \$200-\$300, depending on the country and test center. The university will determine which tests it accepts and the minimum score required.

## STEP 7 | COACH CONVERSATIONS & COLLEGE OPTIONS

| MOMENTUM'S ROLE                                                                                                                                                                                  | PLAYER / FAMILY'S ROLE                                                                                                          |
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| Prepare the athlete for conversations with coaches and help the family understand each opportunity as it develops, including team level, expected role, scholarship, academics and overall cost. | Speak with coaches, ask questions, attend campus visits when possible and share every offer or financial package with Momentum. |

## STEP 8 | COMPARE OFFERS & CHOOSE THE RIGHT UNIVERSITY

| MOMENTUM'S ROLE                                                                                                                                                                                                                              | PLAYER / FAMILY'S ROLE                                                              |
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| Compare the available options with the athlete and family. Momentum helps evaluate the complete picture - athletic opportunity, academics, scholarship, remaining family cost, coaching staff, team environment, location and long-term fit. | Review the options carefully with Momentum and make the final decision as a family. |

## STEP 9 | COMMIT TO A UNIVERSITY

| MOMENTUM'S ROLE                                                                                                                                | PLAYER / FAMILY'S ROLE                                                                                                         |
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| Guide the athlete through the commitment process, coordinate with the college coach and explain what comes next for admissions and enrollment. | Confirm the decision, complete any required commitment/signing documents and communicate respectfully with other universities. |

**Fee / cost at this stage:** \$1,750 college signing fee, due within 7 days of signing/committing. Total Momentum recruiting fee: \$2,500.

## STEP 10 | UNIVERSITY APPLICATION & ADMISSION

| MOMENTUM'S ROLE                                                                                                                                 | PLAYER / FAMILY'S ROLE                                                                                                                                                         |
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| Help the athlete understand the university application requirements and deadlines, track the process and coordinate with the coach when needed. | Complete and submit the university application, transcripts, English scores and any other required materials. Monitor the applicant portal and respond to university requests. |

**Fee / cost at this stage:** University application fees and deposits vary by school and are paid directly by the athlete/family.

## STEP 11 | ADMISSION, FINANCIAL DOCUMENTS & FORM I-20

| MOMENTUM'S ROLE                                                                                                                                                                  | PLAYER / FAMILY'S ROLE                                                                                                                                               |
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| Once the athlete is admitted, guide the family through the international-student steps and help clarify what the university needs before it can issue the immigration documents. | Submit the required passport and financial documents, complete international-student forms and deposits when required, and obtain the Form I-20 from the university. |

## STEP 12 | F-1 STUDENT VISA PROCESS

| MOMENTUM'S ROLE                                                                                       | PLAYER / FAMILY'S ROLE                                                                                                                                                       |
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| Guide the athlete step by step through the visa process and provide a clear checklist for each stage. | Using the I-20, pay the I-901 SEVIS fee, complete the DS-160 visa application, create the visa appointment profile, pay the visa application fee and schedule the interview. |

**Fee / cost at this stage:** I-901 SEVIS fee: approximately \$350, plus the F-1 visa application fee: approximately \$185 - about \$535 total in standard U.S. government visa fees. Additional visa issuance or local service fees may apply depending on nationality and embassy/consulate.

## STEP 13 | VISA INTERVIEW PREPARATION

| MOMENTUM'S ROLE                                                                                                                                                                  | PLAYER / FAMILY'S ROLE                                                                                                                                                      |
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| Help the athlete organize the required documents and prepare to explain the university choice, study plan, financial support and student-athlete pathway clearly and truthfully. | Prepare the I-20, passport, DS-160 confirmation, SEVIS receipt, appointment confirmation, financial evidence and any embassy-specific documents, then attend the interview. |

## STEP 14 | PREPARE FOR THE U.S. & UNIVERSITY ARRIVAL

| MOMENTUM'S ROLE                                                                                                                                                                                          | PLAYER / FAMILY'S ROLE                                                                                                                                                                         |
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| Remain available as the athlete transitions from recruiting into university enrollment and help direct final questions to the correct admissions, international-student, athletics or compliance office. | Complete housing, health/immunization, orientation and athletics paperwork, arrange travel, enter the U.S. with the required immigration documents and report to the university as instructed. |

# What Personal Guidance Means at Momentum

Momentum's service is not simply sending an athlete's information to colleges. We work directly with the athlete and family throughout the process and help connect the different pieces of recruiting, eligibility, admissions and immigration.

- A personalized recruiting strategy based on the athlete's full profile and goals.
- Direct outreach and follow-up with college coaches.
- Guidance on how and when the athlete should communicate with coaches.
- Help understanding scholarship offers, total university cost and the differences between options.
- Step-by-step guidance through eligibility, academic documents and English testing.
- Support through university applications, admission and international-student requirements.
- Step-by-step guidance through the F-1 student visa process.
- Continued communication with the athlete and family so they always understand the next step.

## The Athlete's Journey at a Glance

**Consultation → Profile → Strategy → Coach Outreach → Eligibility & Academics → College Options → Offers → Commitment → Admission → I-20 → F-1 Visa → U.S. Arrival**

## Momentum Sports Group

Personal guidance throughout the entire U.S. college recruiting journey.